



# Press Release

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## **NICOLE FREEMAN APPOINTED AS CITY OF CHINO HILLS PUBLIC INFORMATION OFFICER**

Chino Hills, CA – Chino Hills native Nicole Freeman has been appointed as the Public Information Officer (PIO) for the City of Chino Hills. As PIO, she will be part of the Community Relations Division and is set to play a key role in the City’s communications and outreach program. Nicole will serve as the primary liaison for the City with media organizations and will represent the City at various community meetings and events.

“Nicole knows the City well and will be a great addition to our Community Relations team,” said City Manager Ben Montgomery. “She understands the importance of building strong relationships with our community partners and will continue our ongoing commitment to engage and inform the community about City projects, programs, services, and events.”

Nicole brings a love of public service and a passion for community-based work to her role as PIO. She has spent the last two and a half years as a Public Relations and Marketing Coordinator leading strategic communication and media outreach programs on behalf of local government agencies, nonprofits, and major retail destinations including the City of Santa Monica, Amtrak Pacific Surfliner, and Third Street Promenade.

Nicole grew up in Chino Hills attending Butterfield Ranch Elementary School, Townsend Junior High School, and graduated from Chino Hills High School. She served as a Volunteer at the City of Chino Hills Summer Day Camp program for three summers and was hired as a Recreation Leader. She quickly advanced through the ranks to Recreation Specialist. From 2015 to 2018 she served as a Permit Technician I and II in the Community Development Department assisting the public with residential and commercial development and private home improvements at the building and safety counter. Nicole graduated from California State University, Fullerton where she received a Bachelor of Arts in Communications, with a concentration in Public Relations.

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